Jade Tate

PRODUCT DESIGNER

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JadeTate.com
770-617-7879

JOB EXPERIENCE

Techtronic Industries - TTI   September 2021 - Present

TTI is a world-class leader in power tools, accessories, hand tools, outdoor power equipment, as well as floorcare & cleaning. Its brand portfolio includes MILWAUKEE, RYOBI, AEG, HART, KANGO, HOOVER, ORECK, VAX.

- **Staff UI/UX Designer**
  - Leading the development for design guidelines, assets, and style guides for the RYOBI and HART brands available at The Home Depot and Walmart stores. *(April 2023- Present)*
  - Designing technical, logic documents for dot matrix, segmented, and TFT displays.

- **UI/UX Designer**
  - I worked on four native mobile Apps for RYOBI and over 12 graphical user interfaces. *(September 2021- April 2023)*
  - Mentored two interns and one full time designer, as I lead the project list among us.
  - Gathered and evaluated research for over 10 products in the form of competitive analysis, moderated and unmoderated user tests, user surveys, and usability tests.
  - Presented UX Design concepts to global company stakeholders for review and feedback.
  - Completed end to end product development in collaboration with outsourced development teams.

Lexmark International Inc.   May 2021 - August 2021

Lexmark creates cloud-enabled imaging and IoT technologies that help customers worldwide quickly realize business outcomes.

- **Industrial Design Intern**
  - Conducted market research to look at the future of multifunction printing devices and identified opportunities to minimize the space they require.
  - Collaborated with Industrial and UX design teams on multiple projects.

ACHIEVEMENTS

Circle of Excellence Award | TTI
April 2023

Patent Application | Ryobi App
November 2022

EDUCATION

Google UX Design Certificate
Coursera | Issued October 2022

Bachelors of Industrial Design
Auburn University | Aug 2017-May 2021

Collaborate Studio Abroad
March 2019- May 2019

SKILLS

Tools
Adobe Creative Cloud [XD, Illustrator, InDesign, Photoshop, After Effects], Figma, Jira, Miro, Useberry, Maze, Github, Fusion 360, SolidWorks, Keyshot

Hard Skills
User Experience, App Design, Graphical User Interface Design, Information Architecture, Wireframing, Rapid Prototyping, Affinity Mapping, User Research, Usability Testing, Accessibility, Design Systems, Project Management

Soft Skills
Leadership, Problem Solving, Communication, Critical Thinking, Stakeholder Management